



6TH EDITION

CONVENED BY
SABC

BROADCAST
MEDIA
AFRICA



Content Streaming

AFRICA - SUMMIT 2026

*STREAMING FUTURES: UNLOCKING REACH, RELEVANCE
AND REVENUE ACROSS THE CONTINENT*

24 - 25 FEB 2026

CAPE TOWN - SOUTH AFRICA



Africa's OTT and streaming ecosystem is entering a new growth phase, powered by cheaper smartphones, evolving payment systems, and innovative local content strategies.

While infrastructure challenges remain, the market is seeing increased collaboration between telcos, content producers, fintech, and global streamers. The narrative is shifting from initial growth to long-term sustainability and sophistication.

The OTT Content Streaming Summit 2026 (sixth edition), organised by Broadcast Media Africa (BMA), will provide a platform to assess emerging opportunities and innovative responses shaping Africa's unique streaming future.

From data-efficient technologies and hyper-local storytelling to compliance with new digital policies, the Summit - a crucial platform for collaboration between platforms, creators, tech innovators, and investors to build a resilient and profitable OTT ecosystem - will delve into the pioneering strategies and technologies defining Africa's digital content future and spotlight African-driven innovations that ensure streaming thrives in diverse social and economic realities.





THEMES & TOPICS

- ✓ Micropayments, Wallets, and Bundled Services - Rethinking affordability and monetisation models
- ✓ Hybrid Models (Broadcast + OTT) - Leveraging DTT/DTH + OTT convergence for mass-market reach
- ✓ Gamification and Interactive Storytelling - Techniques for creating non-linear narratives, in-app games, and interactive live events to capture younger audiences
- ✓ Regulatory Futures - Navigating Africa's growing digital content policies, tax regimes, and data protection rules
- ✓ Combatting Piracy in the African Market - Securing value through watermarking, blockchain, and enforcement collaboration
- ✓ The Next Phase of FAST in Africa - Free ad-supported TV models adapted to African audience habits
- ✓ AI-Powered Localisation & Personalisation - content recommendation engines that reflect Africa's cultural diversity



Master Next-Gen Tech:

Gain practical understanding of how AI, Web3, and interactive technologies are reshaping content delivery and monetisation.



Discover Scalable Innovations

Learn about affordable, energy-conscious, and locally relevant OTT solutions.



Expand Your Network

Meet OTT executives, broadcasters, creators, telcos, fintech, and investors from across Africa and beyond



Shape The Regulatory Dialogue

Engage with policymakers to create frameworks that foster innovation while ensuring data privacy and promoting local content development.



Unlock New Revenue Streams

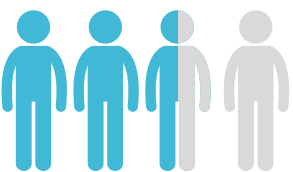
Explore FAST, ad-tech, micropayments, and hybrid monetisation models suited to Africa

“AFRICA’S STREAMING FUTURE IS NOT IMPORTED—IT S BEING BUILT LOCALLY, WITH INNOVATIONS THAT REFLECT OUR DIVERSE REALITIES.”

Benjamin Pius, Publisher, Broadcast Media Africa (BMA)

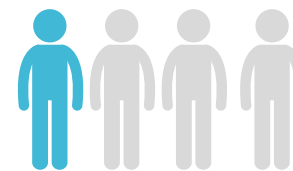


SENIOR LEVEL ATTENDANCE



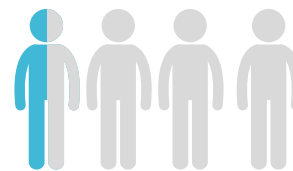
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COOS / CTOS / CXOS



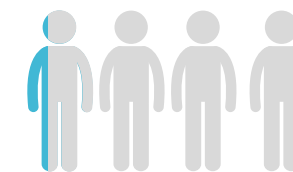
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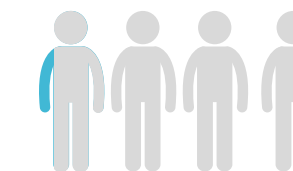
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TECHNICAL/ SOLUTIONS/
EXPERTS



5%

BUSINESS
DEVELOPMENT/ SALES /
MARKETING



2%

CONSULTANTS /
ANALYSTS

INDUSTRY REPRESENTATION



- OTT Platforms and Streaming Services
- Broadcasters & Media Companies
- Telecommunications Companies
- Technology & Infrastructure Providers
- Telecoms and ISPs
- Content Creators & Producers
- Advertisers and Marketers
- Regulators and Policymakers
- Investors and Venture Capitalists
- Academics and Researchers

REGIONAL REPRESENTATION

